

EVANSVILLE COMMUNITY SCHOOL DISTRICT

CSI – Communication and Community Engagement

Monday, Nov. 15th, 2018 Notes

6:00 pm

District Board and Training Center

340 Fair Street (Door 36)

Note, public notice of this meeting given by posting at the District Office, Levi Leonard Elementary School Office, Theodore Robinson Intermediate School Office, J.C. McKenna Middle School Office, High School Office, Evansville School District Web Site: Evansville.k12.wi.us, and by forwarding the agenda to the [Evansville Review](#), Union Bank & Trust and Eager Free Public Library.

Committee Members:

Michelle Buehl	Kathi Swanson
Barbara Dorn	Jennifer Hansen
Mandi Firgens	Lindsay Krull
Abby McCullough	Joanie Dobbs
Jason Knott	Karyn Matchey
Jerry Roth	

Agenda:

1. Attendance.
2. Approved minutes from September 24th, 2018 meeting: Motion by Abby McCullough. Seconded by Kathi Swanson.
3. Reviewed meeting agenda.
4. Presentation by Apptegy on website/mobile app options.
 - a. Help us create an Evansville Identity
 - b. Create an app and a mobile strategy
 - c. Thrillshare allows something to be posted everywhere with one click.
 - d. Streamlined Website
 - e. User friendly, keeping viewers with us not sending them to other places for info. (Touch points)
 - f. Next step: Have another presentation for members that were absent.
5. Small groups shared progress on work towards goals.
6. Small groups determined next steps/meeting times.
7. Adjourned.

Please take notice that a majority of the Board Members for the Evansville Community School District may be present at this meeting to gather information about subjects over which they have decision-making responsibility. If a majority is present, this constitutes a meeting of the Board Members for the Evansville Community School District, as the applicable statute has been interpreted by the Wisconsin Supreme Court, although the School Board will not take any formal action at this meeting.

Upon reasonable notice, all reasonable efforts will be made to accommodate the needs of people with disabilities through appropriate aids and services. For additional information or to request this service, contact the District Office at 340 Fair Street, 882-3387 or 882-3386.

More specific information about agenda items may be obtained by calling 882-3387 or 882-3386.

Posted: 8/16/18